**Cure & Glow: An E-Commerce Platform for Personalized Wellness**

**Abstract:** Cure & Glow is an innovative e-commerce platform designed to integrate skincare, food recipes/orders, and supplements into one user-centric website. This platform not only provides product listings but also educates users on ingredients, skin types, and health goals, offering a holistic approach to personal wellness. Built using Figma for design, Wix Studio for development, and Spline for 3D elements, Cure & Glow aims to bridge the gap between beauty, health, and technology.

**1. Introduction:** In the growing world of e-commerce, platforms often focus on either skincare, food, or supplements separately, leaving a gap for users seeking integrated wellness solutions. Cure & Glow addresses this gap by combining these categories, offering detailed information on each product's benefits, and guiding users through tailored recommendations based on their skin type and dietary goals.

**2. Literature Review:** Most existing e-commerce platforms provide basic product listings without offering in-depth ingredient insights or goal-based categorizations. Studies highlight that users prefer platforms that educate them about product usage and suitability. While platforms like Amazon and Sephora focus on product variety, they often lack personalized guidance, which Cure & Glow aims to provide.

**3. Methodology:** The development of Cure & Glow followed a user-centered design approach:

* **Designing the UI:** Figma was used to create the website's wireframe and layout, focusing on intuitive navigation.
* **Website Development:** Wix Studio was utilized to add effects, animations, and an interactive user interface.
* **3D Integration:** Spline was used to incorporate a 3D model on the homepage, enhancing user engagement.

**4. Implementation:**

* **Skincare Section:** Products are categorized by skin types (oily, dry, sensitive, etc.) with visual guides to assist users.
* **Food Recipes/Ordering:** Organized into weight loss, weight gain, smoothies, soups, and non-veg soups, each with ingredient breakdowns.
* **Supplements:** Detailed descriptions explaining health benefits and ingredient roles.

**5. Results & Discussion:** The platform successfully integrates multiple wellness categories under a single interface, enhancing user experience through easy navigation and clear categorizations. The 3D model adds an engaging element, making the homepage visually appealing.

**6. Conclusion & Future Work:** Cure & Glow bridges the gap between skincare, food, and supplements, providing users with a holistic wellness platform. Future enhancements may include AI-driven product recommendations, user reviews, and mobile app integration.

**7. References:**

* Research on e-commerce design principles
* Studies on skincare ingredients and dietary planning
* Documentation from Figma, Wix Studio, and Spline